

A Word from our President.....



Fundraising for the Future

CAMP MASTERS and our Boy Scout Council partners (the Packs, the Troops, Crews, etc.) have had a tremendously successful year. Out of the 25 Councils, 22 of them achieved an average sales growth of 11% in 2011. The range of growth was 8% to 80%.

WOW- THAT IS OUTSTANDING! While achieving this fantastic sales growth, **ALL** scheduled deliveries for Show & Sell and for Take Order were delivered for on time distribution to Councils' warehouses.

This tremendous growth can be attributed to our partner Councils great operational execution of the sales plan along with CAMP MASTERS outstanding product value (tins) and selection of tasty, indulgent products. With this growth, we have had a record number of requests for presentations from Councils across the country. Ramsey is in a great position to service existing and new Councils. Our current infrastructure will allow our growth to continue at a high rate while maintaining quality product delivered on time. We've added highly qualified personnel toward this end as well. We will continue to service our loyal councils along with new Councils at the high service levels we are known for throughout the industry.

Thank you to our CAMP MASTERS employees and our Council partners. Together we are providing the financial vehicle for Units to have a better Scouting program. We **ARE** fundraising for their futures; the future leaders in our respective communities.

Sincerely,

Wilfred E. Sieg, Jr.
President

